

The Student, the Recession and the Uncertain Future ... p. 3

Gateway Attitudes? Are They Representative?

Ed. Note — The following survey and accompanying text was prepared by UNO student Kevin Kowskie, who is not a member of the *Gateway* staff. The *Gateway* does not contend that the survey is a scientific sampling of opinion.

Here I was, in the same predicament that many students find themselves, required to write a term paper for a class I was taking. This one had to encompass the field of organizational communication.

I wanted my subject to involve some activity on campus, something that someone could possibly benefit from, not just one of those term papers that you do for credit, then throw away.

I decided that I'd do something on the Gateway.

"Do your paper on the perception that the *Gateway* has of student attitudes," my instructor, Dwight Connely, told me. So with some guidance, a research paper on perception was begun.

Staff Queried

A questionnaire was set up to gather data for three purposes: to find out what *Gateway* personnel thought; to find out what the *Gateway* thought students in general felt; and to find out what students actually felt. The same questionnaire was used for each purpose

It consisted of eleven questions. After each question there was a total of five answers: two on a positive scale; two on a negative scale, and one a neutral answer.

My first obstacle to hurdle was to take the questionnaire over to the *Gateway office*. I wasn't sure how the staff would react when asked to fill out the questionnaire.

I suspected that they might view my presence as an intrusion on their expression of opinion. There was always the chance that they wouldn't cooperate.

Secretary Uncooperative

I entered the annex, back of the fieldhouse, where the *Gateway* resides and was met by the secretary. I told her my wish of passing out my five minute questionnaire when most of the staff would be there

She replied, "We are very busy around here, and I don't know if we have time for that."

I asked myself if her response was a put down or if she was just stating facts. I vowed that they hadn't seen the last of me.

She told me that I'd have to talk with the editor, Dave Sink.

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FriDay

GATEWAY

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News Editor	
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Photographers	Eilis MacBride, Ed Fitzgerald
Secretary	Rosalie Meiches
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World-Herald?

I was indeed fortunate when I later returned to find him in the *Gateway* Annex. After I introduced my project, Dave took me into his office, gave a smile, then proceeded to give a lecture.

"Do you realize how impossible it would be to write trying to please everyone?"

I was told that if I wanted the Gateway to do this questionnaire, then I should first test how well the World-Herald knows the attitudes of their readers

"The Gateway would probably come out of it better than the World-Herald would," said Dave. It was my turn to smile. I had no intention of performing such a task.

'Opinion a Privilege'

Dave went on to say that it was his privilege to express whatever opinions he desired. "The students pay me to do this job, so I in turn write for them."

My impression of Dave's further statements was that his methods of presentation did not have to agree with student attitudes. They did not even have to agree with his attitudes.

Usually, negative news can be developed for articles more easily than positive news. It makes a better story. Therefore, to be a successful journalist, it would be helpful to have a pessimistic outlook.

No Criticism

I fully understood his freedom of expression and assured Dave that my research paper was not to criticize him or the staff. The *Gateway* would only be put to the test to see if they knew what student attitudes really were, but the questionnaire would also allow them to express how they felt.

It might be unreasonable to expect the *Gateway* to know how all the students felt, but the staff were students themselves, and they must have had some idea how their fellow students saw issues around campus.

I was expecting the *Gateway's* own viewpoint to be different than the students', because I feel that journalism people usually have a better idea of what is going on than the general public. I also

Every question has a set of five answers. Circle the answer that best describes your opinion, included

feel that the public, in a significant number, are apathetic.

Helpful Editor

Dave agreed that he'd be interested in seeing how the *Gateway* would fare in student perception. He was more than helpful in getting the other staff members to do the questionnaires. Nine were completed by the staff.

The next step was collecting samples from students. The questionnaires were passed out in the student cafeteria, the library, and in a couple of my classes. Seventy five were completed by students.

When the data was compiled and attitudes were ready to be compared, some kind of measuring instrument was needed to express how well the *Gateway* perceived the student.

The two answers on the positive scale were added up for both the student attitudes and the *Gateway* perception of student attitudes, then compared with each other.

Gateway Underestimates

If Gateway's perception was within ten points of student attitudes then the Gateway was given credit for having a good knowledge of student attitudes. The same procedure applied for the answers on the negative scale. Therefore, there were twenty-two sections for the eleven questions.

Only four of the questions will be presented

The Gateway underestimated their representation of student attitudes. Sixty per cent of the students felt the campus paper was representative, while the Gateway thought only 43 per cent of the students would agree.

Seventy-two per cent of the *Gateway* staff felt that they were representative. Fourteen per cent of the *Gateway* staff felt that they were misrepresentative.

Chancellor Rates Low

Thirty-one per cent of the students answered that the *Gateway* was misrepresentative, while the *Gateway* said that 29 per cent would.

(Continued on page 5)

Gateway Perception

SAMPLE OF THE QUESTIONNAIRE

n ev	ery set is the answer C. Neutral — circle this only when you are undecided.	Attitude	Attitude	of Student Attitude
	Haur much describe married de abudante manta			
٠.	How much governing power do students want? A. Considerable power	89%	34%	33%
	B. Some power	11%	58%	33%
	C. Neutral	0%	4%	22%
	D. Little power	0%	4%	0%
	F. No power	0%	0%	11%
2	What is the student attitude on Student Government?			
	A. It has considerable value	11%	8%	0%
	B. It has some value	67%	47%	22%
	C. Neutral	11%	8%	33%
	D. It has little value	11%	29%	11%
	F. It has no value	0%	7%	33%
3.	What do students think of the Chancellor's Rap Session?			
	A. Extremely positive effect	11%	0%	0%
	B. Positive effect	56%	30%	33%
	C. Neutral	33%	56%	56%
	D. Negative effect	0%	7%	0%
	F. Extremely negative effect	0%	7%	11%
4.	What concern do students have for communication between the university and themselves?			
	A. Much communication between each other	75%	13%	33%
	B. Some communication between each other	13%	48%	33%
	C. Neutral	0%	13%	11%
	D. Little communication between each other	13%	23%	22%
	F. No communication between each other	0%	4%	0%
5.	What kind of job is the Chancellor doing on this campus?			
	A. Doing an excellent job	0%	0%	0%
	B. Doing a good job	44%	23%	11%
	C. Neutral D. Doing a poor job	33%	35%	56%
	D. Doing a poor job F. Doing a terrible job	22%	27% 16%	33% 0%
		0%	1070	076
6.	What concern does the Chancellor have for the students? A. Extremely concerned for students	001	007	0%
	A. Extremely concerned for students B. Concerned for students	0% 45%	0% 29%	11%
	C. Neutral	45%	30%	· 67%
	D. Unconcerned for students	10%	31%	22%
	F. Extremely unconcerned for students	0%	10%	0%
7.	What concern does the Chancellor have for communication between the university and the			
•	students?			
	A. He believes in much communication between the two	14%	10%	0%
	B. He believes in some communication between the two	71%	40%	43%
	C. Neutral	0%	16%	29%
	D. He believes in little communication between the two	14%	30%	29%
	F. He believes in no communication between the two	0%	4%	0%
8.	Is the Chancellor being reasonably open with all of his policies?			
	A. Informs students of all policies	0%	0%	0%
	B. Informs students of most policies	43%	21%	14%
	C. Neutral D. Informs students of few policies	29%	21%	29%
		29%	52%	57%
_		0%	6%	0%
9.	What is the Chancellor's attitude toward Student Government?	* 40/	607	0.00
	A. It has considerable value B. It has some value	14%	3% 40%	0% 29%
	C. Neutral	86% 0%	21%	57%
	D. It has little value	0%	30%	14%
	F. It has no value	0%	7%	0%
10	How much governing power does the Chancellor believe students should have?	0 70	1 70	0.10
īŪ.	A. Considerable influence in decision making	0%	0%	0%
	B. Some influence in decision making	43%	28%	29%
	C. Neutral	0%	17%	29%
	D. Little influence in decision making	43%	37%	43%
	F. No influence in decision making	14%	18%	0%
11.	How does the Gateway relate to the students?			
	Completely representative of student attitudes	29%	7%	0%
	B. Fairly representative of student attitudes	43%	53%	43%
	C. Neutral	14%	9% `	29%
	D. Somewhat misrepresentative of student attitudes	14%	24%	29%
	F. Completely misrepresentative of student attitudes	0%	7%	0%

Job Market: Dismal Days Ahead?



Harsh . . . always a need for qualified people.

Two thousand four hundred UNO students will obtain degrees before September, 1975. In the process, they'll enter the job market at a time when news headlines spew out messages like "Unemployment Up Again!" and "Stock Market Hits New Low."

America's colleges and universities will dump about 948,000 newly-degreed people into a bearish labor market this year. A safe bet is their prospects of finding jobs matching their educational qualifications and salary expectations are not high.

Yvonne Harsh, director of the UNO Career Placement and Development Office, says the market for college graduates can only be described as "slow." And the lack of demand for academia's young wizards, she says, reflects the sluggishness of the economy.

"Interestingly enough," Harsh adds, "the slowdown hasn't yet influenced campus recruiting. These companies are still sending representatives out to interview our graduates, so it seems they still have some positions to fill. Not as many, perhaps, but some."

Harsh says most of these company representatives consider the economic slump "temporary."

Whether times be bullish or bearish, philosophy majors generally find employment possibilities dim, and Harsh says some degrees are naturally more desired by the business world than are others.

In business, Harsh says, the greatest demand is for accountants. The requirement for accounting experience in many fields is becoming more common, she explains, noting that the supply of accountants comes no where near meeting the requirement for such manipulators of the company books.

Other degrees wanted by business representatives, Harsh says, are those in marketing, management and economics — all running strong at present.

The Career Placement and Development director says engineering students, as well, will find a strong demand for their services upon graduation.

"Engineering took a drop in demand four years ago," Harsh says, noting that "it was a time when defense and manufacturing firms ceased operations, and many experienced engineers were thrown onto the job market. This turn of events was reflected in engineering enrollment. Now the demand's turned around again. The demand for engineers is high, and graduates will see an increase in salary offers."

Chemical engineers, she says, are most in demand, but civil, mechanical and industrial engineers will also find the job market favorable if trends continue.

Those students majoring in primary or secondary education are usually told the demand for their services will be low, but Harsh says the picture for employment of future teachers may not be as dismal as is sometimes thought.

"The education situation is not nearly as bad as you'd think," she says. "There is an extreme shortage of math teachers, and also of teachers in industrial arts, vocational technology, special education, school psychology, chemistry and physics. There is a regional Midwestern shortage of music teachers, as generally with fine arts fields."

Harsh notes that 90 per cent of last spring's UNO education graduates have found jobs, according to

figures kept by the Placement Office.

Noting the economy appears headed for hard times, Harsh feels there will nevertheless "continue to be a demand for well qualified people and people prepared as specialists."

Less optimistic is Assistant Professor of Economics Janet West. At best, she says, the job market will continue in the long term to be tight for young college graduates. And more frightening, West confides, is the possibility an economic catastrophe may be in the offing; one which would make mass unemployment a reality.

West cites what she calls "the conventional wisdom" of government projections as evidence all will not be rosy for the college grad during the period 1974-75 even if depression or extended recession can be avoided.

It is estimated by the government, West notes, that 25 per cent of all jobs available in the period 1972-85 will require college education. In raw figures, this one-fourth amounts to 14.5 million jobs requiring college degrees. But 15.3 million new college entrants are expected during the same period, creating a net deficit of 100,000 jobs before 1980, and a dramatic rise to 700,000 after 1980.

The result, West says, will be a tendency for college graduates, in some cases, to be unemployed. More often they will be underemployed given their education qualifications, she adds.

West says government surveys indicate fields where increases in demand will be marked are accounting, personnel, computer programming, law, engineering, medicine and, if the economy remains reasonably healthy, recreation.

Education at all levels, she notes, should be a highly competitive field with the supply of instructors running far in excess of demand. And liberal arts undergraduates, West says, could have the hardest time finding suitable employment.

"I think the liberal arts student should do some hard thinking about what he wants an education for. We now see Harvard philosophy graduates opening fix-it shops. They do so because they can be their own bosses, contribute a service to society and be creative. There's nothing wrong with that," West contends.

"But the important thing is they must figure out why it is they're taking the liberal arts route. They've got to realize they may well be underemployed. This may be okay to them, but they do have to be honest with themselves."

The conventional wisdom, West contends, shows a less than ideal employment environment for the next ten years. Frankly, she says, the situation will probably be even worse.

"There are indications we could experience an economic crash in this country. In case of a crash, the best thing today's college student could know is self-survival. It could be possible that in a coming crash people won't be so passive. We could very well have a social revolution," West speculates.

Survival, the economist says, could require self-sufficiency. "Perhaps the specialization of labor has gone too far. We've forgotten how to do the simple things by which we could stay alive. There is, of course, a movement towards the art of self-survival. This is probably very good."

One who agrees with West is another assistant professor of economics, Don Connell, who says it



West . . . Important that college students know self-survival.

might not be a bad idea to store up food for a coming period of chaos.

While Connell agrees the current slump could be temporary and not destined to be serious, he says he thinks it more likely the skidding economy will slide deeper into the hole and remain there for quite a few years.

Symptoms of a serious financial situation, Connell contends, are a corporate debt now at 44% of equity, huge governmental and private debt, rising unemployment, sagging corporate investment and skyrocketing prices for food and fuel.

Leading economic indicators project an unemployment rate of eight per cent by May, 1975, Connell says, adding a personal evaluation that even that estimate is low. Ten per cent unemployment is quite likely, he says.

"Actually, I believe we're in 1929 right now. You have to remember that when it started out in the last depression, things weren't so bad. But unemployment problems started creeping up before the crash.

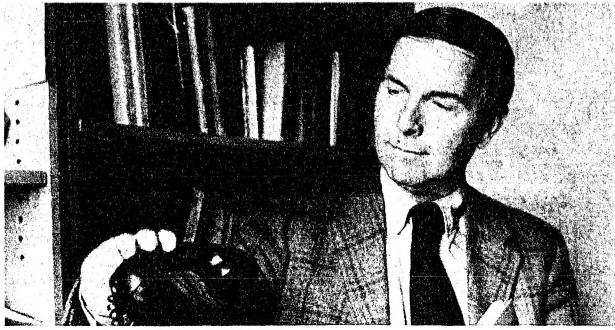
"And even after the crash," Connell reminds us, "People still wouldn't believe a depression was coming. They kept on saying, 'This is a period of adjustment. It'll soon be over; prosperity is just around the corner.'"

While Connell sees similarities in the attitudes of people at what he considers to be two periods standing at economic precipices, the reasons for the predicted upcoming depression are, Connell says, unique.

Superficially, he notes, inflation and immense debt play important parts. More deeply Connell says he thinks the decline of American efficiency as typified by hordes of unproductive bureaucrats and scores of exterraneous middle-management personnel have played a decisive role.

And at the bottom of it all, the economist maintains, the stagnation of the economy is due to a decline in the attitudes of people in the principles of work and honesty.

(Continued on page 4)



Connell . . . We are in 1929 right now.

Job Market . . .

(Continued from page 3)

"Work is not revered anymore. Honesty is no longer demanded. And it's become acceptable that politicians will commit indiscretions of monumental scope."

The economy will stagnate because production has been sacrificed in favor of empire building, Connell maintains. And stagnation of the economy, he adds, will mean this year's graduates will not find good

employment conditions in the spring of 1975, nor in 1976 and 1977.

Connell notes that unemployment during the last big depression reached 25 per cent, and doubts it will get that bad again, but suggests that for college grads "this may be a time to sit back and reflect on what to do, or it may be a time for training and preparation for better times."

Underemployment should be

common in the near future, Connell says, noting that unemployed graduates will probably take menial jobs to stay alive. "But there won't be enough to go around," he says, and can offer only another prediction that "it won't be bad forever" as consolation.

Connell readily admits he is a "prophet of doom," and reminds us economics is known as the dismal science. Most, one would suppose, hope he is wrong in his prediction of impending economic disaster.

At best, though, economic indicators show a less than ideal future for this year's UNO graduates. And if conditions continue to deteriorate, many career-oriented students could begin to ask what their four years at UNO were worth.

years at ONO were worth.

Old Homer Here
The creator of a highly successful Old Home Bread advertising campaign will be truckin' through UNO's Student Center Dining Rooms A and B Monday night at 8:30 p.m.

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This is the last thing I will ever write for the Gateway. If you'll hold the applause down, I'll continue.

Yes, this is my 69th and last column for the Gateway. They say all good things must come to an end, but so is my Gateway career. The by-line at the top ot today's column is my very last. According to my computations, it's my 216th Gateway by-line.

During my seven semesters and one summer on this paper, I wrote about 133 stories and two editorials, took 29 photos (that got into the paper) and did 56 Around Campuses. I got my byline on the front page 22 times.

As the jealous debutante said of a nearby, jewel-encrusted counterpart, "They can't all be gems." And the same is true of my columns. Each semester, I've come up with some good ones, but unfortunately, sometimes — especially during my first two columnizing semesters—I've come down with a pile of crap. This is the first semester I haven't written anything I consider barfable. If you think I have, you haven't read the old *Beethoven* columns. I hereby apologize profusely to Ludwig Van Beethoven for abusing his name.

If I could but do it all over again! I'd eliminate all the bad columns I've ever written and have nothing but consistent creativity . . . and enough copy to just about make it through a semester.

I'm taking this opportunity to tell everybody I'm leaving because if I didn't, they'd probably never notice I was gone, and anyway people keep complaining there isn't enough good news in the papers.

In my first three columns, I always ended the semester with the "Sapphire Hippo Awards" to "note those needing noting." The awards were "cast in snow," and I advised the recipients to "please consume within five minutes after presentation." Unfortunately, the Hippos presented in the final *Tchaikovsky* turned out to be *Golden* Hippos (yellow snow) through careless quality control at the snow factory, and the awarding practice was discontinued. But traditions die hard, so I now present the Fourth Annual Sapphire Hippo Awards:

The DRANO Hippo goes to Editor Dave Sink, along with an award for *Pioneering Creativity and Artistic Innovation* in giving the Friday *Gateways* a class and style they have never known before.

The BURT REYNOLDS Hippo goes to Tim Rife, along with an award for being *One of the Very Nicest People I've Ever Met.*

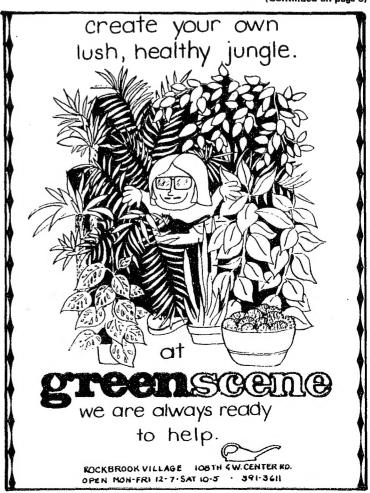
The VAN KING Hippo goes to Dick Ulmer, plus the award for Outstanding Journalism.

THE MARLON BRANDO HIPPO goes to Dave Coulton, along with my other One of the Nicest People I've Met award.

Hippos also go to Cute Karen, "Delish" MacBride, "You're-Not-Getting-Older-You're-Getting-Better" Melches, and "If-Only-She-Wasn't-Married" Margaret, who are all hard-working and capable, besides being (male chauvinist!) sexy.

The Schwinn King Hippo goes to Terry McDermott, the Finger
(Continued on page 6)





(Continued from page 2)

The Gateway partially misjudged student attitude on what kind of job the Chancellor is doing. The Gateway thought only 11 per cent would say a positive job was being done. Actually, 23 per cent of the students thought a positive job was being done. Forty-four per cent of the Gateway felt this way.

The Gateway thought 33 per cent would say the Chancellor was doing a negative job. Fortythree per cent of the students had this attitude. Only 22 per cent of the Gateway felt this

Power Desired

Gateway partially misjudged how much governing power students want. Ninty-two per cent of the students wanted governing power, while the Gateway thought that 66 per cent would say this. All Gateway staff student governing wanted

Four per cent of the students didn't want governing power; the Gateway predicted eleven per cent wouldn't.

The Gateway partially misjudged how much value Student Government has to the students. Fifty-five per cent of the students felt that it had value, while the Gateway thought only 22 per cent would agree with this. The Gateway's own attitude towards Student Government was that 78 per cent felt it had value.

Staff Positive

The Gateway came close when they thought that 44 per cent of the students felt negative towards Student Government, actually 36 per cent said

Of the eleven questions presented on the questionnaire, 60 per cent of the time the Gateway had the correct perception of student atti-

On every question, the Gateway had more positive answers than the students did. From the results of the questionnaire, the Gateway is more concerned about communication between the university and the students than the students are.

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Attitude Survey Recreation Director Resigns

by Tim Rife

Jim Meier is leaving his post Dec. 16 as Director of UNO's Student Center Recreational Services. His colleagues say they will miss him for the fine job that he's done, but another criticizes Meier's action.

"I think he's a rat for charging off on us like this and deserting the program," says Wayne Norwood, an ex-vet who's worked with Meier establishing the Voyagers Club.

Norwood, an Urban Studies scholar and outdoors enthusiast, was the leader of several canoeing excursions sponsored by the Recreational Services.

Norwood says Meier's deci-

sion to leave UNO for a higherpaying job in Lincoln is indicative of selfish interest.

"That's the trouble with this country; people aren't dedicated. They only want more pay," he says.

Student Center Director Don Pflasterer, however, says he can't blame Meier for taking the Program Coordinator position

"Our policy is, that if it is a promotion, we won't stand in the way," said Pflasterer. "Jim took the recreational program from scratch and did a fine job. We have much praise for him, but if it is a better paying job, this is fine," he asserted.

"This is a way of life. I think Jim was happy, but you know the young are always moving along. Any job is kind of a stepping-stone."

According to the Director, there were other factors besides an increase in salary that influenced Meier's decision.

"There surely was more money involved, but he's also got different directions with the UNL position — academic directions work and travel."

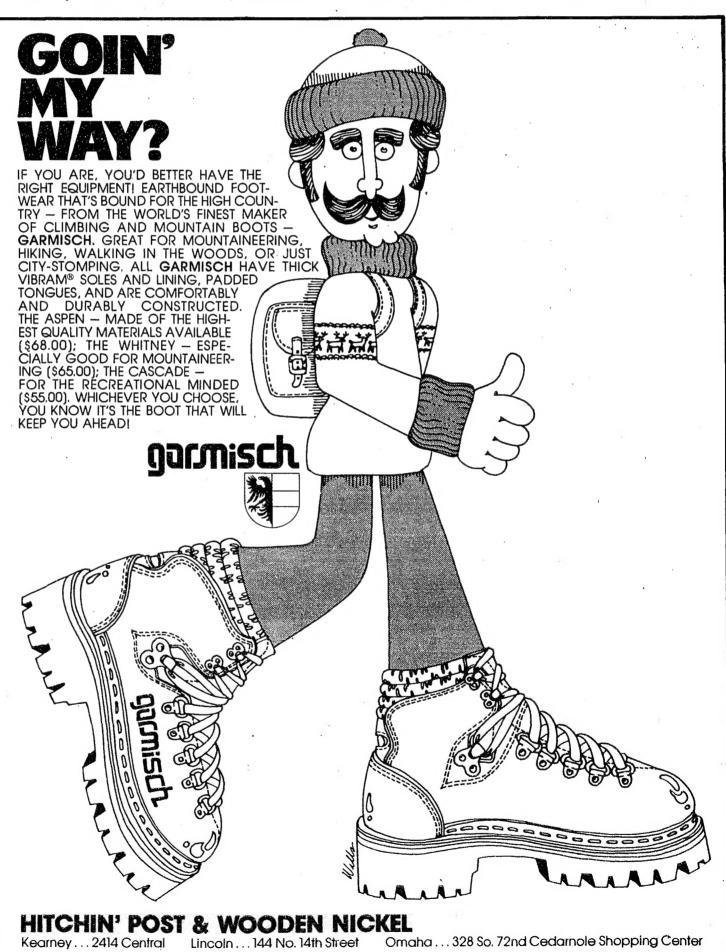
Turning to the problem of filling the vacant position, the Center official said, "I don't know what we're going to do to find a replacement for him." However, "I have contacted Dr.

Beer. We'll be getting together with Mrs. (Thelma) Engle our Associate director and then decide. I think it's going to be a tough decision."

Though the Recreational Services will be without a director for a while, Pflasterer says this will not affect the program.

"We'll keep it going and not cut down on the recreational activities. If we have to we'll use the personnel we have now to maintain it.'

Meanwhile, Meier's records indicate that his salary at UNO is \$8,910. He says his Program Coordinator job at UNL will pay "over \$100 a month more."



Obese Obfuscations

In The Dike Hippo goes to Ward Peters, the Frisbee King Hippo goes to Ed Fitzgerald, and the Most Distinguished Staff Member Hippo goes to the superlative "Charbon.".

The Renaissance Trucker Hippo goes to George Sarratt (I miss you, George).

And I would like to give Herb Vermaas a special award of appreciation. Herb made me feel that ! wasn't alone, and I thank him very much.

And finally, I'd like to thank the following girls because, for one reason or another, whenever I think of them it makes me happy: Bev Parisot, Terry Manning, Kris Grady, Kathy Tewhill, and Peggy

And another thing: I'd like to give a Friendship Hippo to my best friend, John Windler, whom I met when he was the photographer for this beautiful paper, the Gateway.

Like any other group of people who get together for a common purpose (athletes, policemen, greeks, etc.), there is a very special comeraderie. I wonder if I shall ever experience the likes of

SPO Friday Movie

"Jesus Christ Superstar"

FILM CANCELLED

WILL BE RESCHEDULED **NEXT SEMESTER**

happenings by Ward Peters

Me and My Arrow

An SPO disciple told me that 'Jesus Christ Superstar" will not be around tonight for people to crucify. Instead the film will be shown next Friday night. Don't forget about this Sunday's double-feature cartoons at 7:30 p.m. in the library auditorium. So mark your digital calendar watch to see "The Point" and "Yellow Submarine" on Dec. 8.

Congress Person?

New York Congresswoman Bella Abzug will be speaking on the Lincoln campus Dec. 9, 3:30 p.m., in the Nebraska Union. Take the day off and trip on down and see if she looks any thing like her name.

You Got Some Lead?

A Seminar on Libel will be today in MBSC 312 from 3:30-5:30 p.m. with one of the country's leading authorities on communication law leading the discussion. If you plan on writing in the future about undercovering the underworld and you don't want your underwear full of lead, then lead yourself over and get a safe seat.

They'll Call You Sir?

There is a vacancy for the Student Court. If you want to fill this spot then stop in MBSC 232 and tell them that Judge Sirica is your hero and that former President Nixon is your favorite anti-hero.

CAUSA We Like You!

Hey hombre? Want to hear Los Compadres y Commadres at the Chicano Association Benefit Concert tonight at 7 p.m.? Want to buy ticket for a greenback and a half at the MBSC Information Office?

Almond Jous?

Melba Rounds sings jazz. Her music is worth picking up on. She'll be performing at three different rounds in the MBSC Ballroom. On Dec. 9 from 11:30 a.m.-1:30 p.m. and on Dec. 10 and 11 from 9-10 p.m. Students can see her for 50 cents and the public can see her for 75 cents.

Still Have My Peters!

Are you just about all rapped out? I didn't think that would be the case so drop in at the women's drop-in rap group session on Monday in MBSC 126 from 11:30 a.m.-1:30 p.m. This is it for me, so you won't have Ward Peters around to castrate anymore.

String Along

On Dec. 8, 7:30 p.m., in **UNO's Performing Arts** Recital Hall, the Town and Gown Orchestra will be kicking out the jams very delicately. The Omaha Metropolitan Area Youth Orchestra will also be joining in on some tunes, so you can expect to see nearly 100 people playing their strings accompanied by a howling wind section. The free concert is open to one and all.

We Want a Touchdown?

"We want another beer just like the other beer, now!" Well if you want to chant this at the UNO-Milwaukee game during Jan. 31-Feb. 4, then contact Jim Meier in MBSC 250 or call 554-2384. Transportation, insurance accommodations are being taken care of so get ready to yell and slur like hell.

Smack 'n Whoppers?

Rufus and Carl Carlton will be playing their current hit and other stuff at UNO's Ballroom on Dec. 12. Students will have to pay a buck and a half in advance and two smacks at the door. Public admission is three whoppers in advance and four whoppers with cheese on the day of the concert. Rufus is not a dog and Carlton is not Rhoda's doorman.

Grin 'n Spin?

The Newman Club's Monday Mass in St. Margaret Mary's Church at 11:30 p.m. will meet on Dec. 9th and then will take a sabbatical until sometime in January. The wine is passed along to each other at this Mass and so are the smiles.

Stereo Your Types?

Yepper! You can apply for the editorship of the Gateway and see your name in print and all sorts of neat things. Just stop over at the Gateway Office and tell them that you'd like to dedicate yourself and your mind for the next semester.

Keep Inside Lines!

Hurry over to MBSC 232 and fill out a budget request for the 1975-76 academic school year if you want funds from the Student Government for your organization or yourself. You've got until Dec. 18 to fill organization out the red tape so bring your crayons along with you.

Cheaper Tee Pee?

The Biology Club is selling 100 per cent recycled Christmas cards again this year in the MBSC center desk. The cards aren't made out of toilet paper and they don't smell like it either so help fight the waste of some harmless trees by buying some bah-hum-bug

CELEBRATE CHRISTMAS BEFORE THE "F-I-N-A-L C-R-U-N-C-H" at the

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Ex-Student Jirsak Is Accident Victim

An ex-UNO student has become Omaha's 46th traffic fatality of the year. Gary Jirsak, 24, who suffered head and back injuries in an October 31 crash, died Thanksgiving day.

The 24-vear-old enrolled at UNO in 1970 and presided over last year's Industrial Technology Club. Jirsak had taken time from university studies to attend computer school and work in mechanics.

Jirsak is survived by his parents, Mr. and Mrs. James E. Jirsak of Omaha, and three sisters.



JAZZ SOCIETY INC.

Jazz at the Generation Gap every Tuesday night.

For more information or membership applications

Second Cafe Report Also Critical

A study of UNO's food service operation prepared by two representatives of Saga Food Services Inc. disagrees on several major points with a report done last summer by four graduate students.

The Saga report, however, is also highly critical of many of the university cafeteria's policies.

The study was conducted during the last week in October by Saga personnel, David Freytag of Kalamazoo, Michigan, and Lonnie Blaine of Prior Lake, Minnesota, and was given to Vice Chancellor Ronald Beer for his consideration.

Beer Won't Talk

Beer has since refused to release the report (the same tack he followed with the graduate students' report), saying that he had "a responsibility" to discuss the document with the Student Center Advisory Board (SCAB) before giving it to the

A copy of the report has been delivered to the Gateway, nonetheless, and it reveals criticism of food service ranging from an absence of smiles from the faces of cafeteria personnel to a lack of professional management.

Unlike the graduate student study, the Saga report places heavy emphasis on management procedures and food quality while discounting the

need for a revised overhead figure. Commenting on the student report the Saga representatives said that it "could be misleading if it is intentionally unintentionally misinterpreted."

Nixes Students.

Terming the development of realistic overhead a "university matter." Saga also said that the student report makes some contradictory state-

In a summary, however, the outside agency agrees that while general in nature the students' conclusion is substantially correct.'

Quoting from the student conclusion: "The food service operation is losing substantial amounts of money. Limited cost controls, budgeting procedures and availability of statistical analysis combined with ineffective management appear to be primary problems.'

Saga's "realistic" cafeteria loss figure for 1974 is \$49,310 and its conclusion states, "Food service in the present configuration is suffering from a lack of expertise and direct control. There is no evidence that this management function will be picked up by anyone currently on the scene.'

Other Problems

Other deficiencies cited by Saga are:

-The failure on the part of

UNO's accounting office to provide timely reports of where the cafeteria stands financially.

-Pricing is informal and is controlled more by "what the traffic will bear," then by following a firm set pricing format.

The athletic department provides meal tickets to athletes, but food service management has "only a vague idea of what the dollar amount is."

Strict quality guidelines are not followed when the UNO purchasing department buys food.

—A large number of highcost convenience foods are being purchased when, in some cases, the items could be made more cheaply by food service personnel.

-At present, menus are being made with no attempt to sales or increase build satisfaction.

No Advertising

-There seems to be no desire on the part of food service to attract new customers. No advertisement of promotion is being done.

-Some food service cashiers are too slow.

-There is no strict supervision of vending machine sales.

seem almost comical in their interpretation of the UNO situation.

One comment notes that several pure soy and soy-added meat products are on hand, then continues, "This is not meant to indict as poor quality anything containing soy or being pre-cooked. It might, however, explain negative student comments on quality and flavor."

Gateway Expose?

"Of more serious nature," the report notes, "an expose by the student newspaper, if a pure soy ground beef substitute were noticed, could be embarrasing to the university.

Of UNO's

atmosphere Saga had this to say: "Much food is being displayed on paper and plastic when china (even though mismatched) is available. Paper and plastic service is expensive, though easy. There are certain ecological ramifications here, also, that could excite a more militant student body.

Though, according to Saga, UNO students may be con-servative and their campus paper an expose-hunter, at least they rate high as meat afficonados. Says the report. "Also, some pre-cooked hamburgers have been purchased. Today's students are hamburger experts and pre-cooked political ones do not measure up.

Position open for **GATEWAY EDITOR** Second Semester 1974-75

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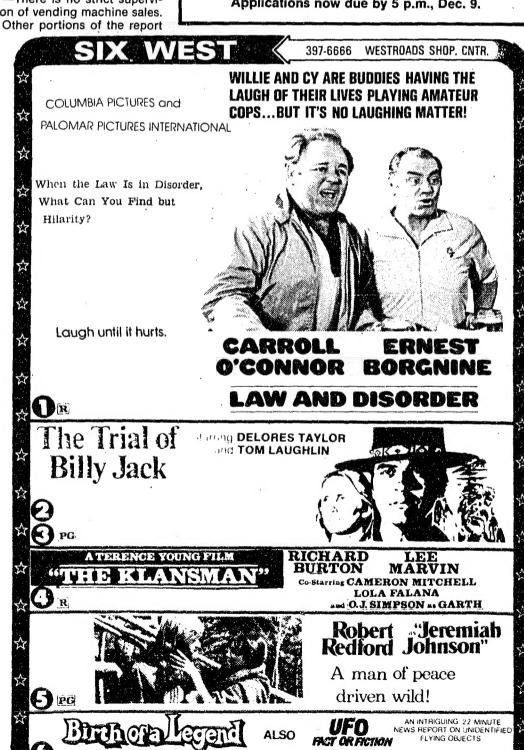
Dec. 20

MBSC Ballroom

with Mayor Zorinsky as Santa Claus

Please see Rod Smith, GSA president, MBSC Rm. 301 C

Nickels, dimes & quarters appreciated



Local Group Produces Its Own Album

It has the possibility of becoming a success story. Struggling group of young local musicians, working the lounge and coffeehouse circuit gets a break and makes it big. The only difference is that the struggling musicians, Kickland and Johnson with Jim Clemetson, standard fare at the Marylebone Lounge and frequent visitors at the SPO coffeehouse, made their own break.

Self-produced

Clay County, a collection of songs written by the group, is being produced by Effenar Music, a recording company started by K, J, & C. The company was founded after Clemetson, the groups promotion manager, turn down offers from recording companies on the west coast because, as Clemetson said, "They wanted artistic control."

The quality of sound on the album leaves a little to be desired. It has a tendancy toward a hollow, "tinnie" sound. But it's not bad considering that it's the company's first effort.

Content Impressive What is impressive is the

content of the recording. It is what has been termed, "easy listening." The group, in an interview earlier in the year, described their style as "folk and roll." It is an accurate description.

Most of the songs recorded are somewhat similar to the fare offered by the "top 40" stations in the area. But songs such as Up Over Cloudbanks, by Ed Johnson, is superior to the great majority of the songs carried by the local AM's.

Stations Hesitate

Rocky Kickland said that the "top 40" stations have been approached with the recording, but that not much interest was shown. "They're pretty hesitant about playing anything that's not a hit," he said.

The album is available at Homer's Records for 5.18. They are also available at the Marylebone Lounge, where the group is currently playing.

Entertainment Briefs

Polland Concert

Melba Rounds, the sexy singer who is now performing under the name of Pamela Polland, will appear in the Student Center Ballroom Monday through Wednesday, December 9-11. The Monday concert will be from 11:30 a.m. to 1:30 p.m. The Tuesday and Wednesday performances will be from 9:00 p.m. to 11:00 p.m. The Monday performance is free to students. Admission to Miss Polland's other performances will be .50 for students and .75 for the general public.



Miss Polland, who gets most of her material from ancient blues songs off 78 RPM records, is being brought to UNO through the efforts of the SPO coffeehouse people.

Something Good

The Tell Me Something Good group, Rufus, will be performing Thursday, December 12. The Concert, sponsored by the UNO Student Programming Organization will begin at 8:00 p.m. in

the Student Center ballroom.

Tickets are available at the information office in the Student Center. Student cost is 1.50 in advance and 2.00 at the

Town and Gown

The Omaha Metropolitan Area Youth Orchestra will join the Town and Gown orchestra in a performance of Gordon Joacob's Fantasia on the Alleuia Hymn on December 8, at 7:30 p.m. in the Recital Hall of the Performing Arts Center.

The Town and Gown orchestra has also been selected to perform at the Convention of the North-Central and Southwestern districts of the Music Educators National Conference to be held in Omaha, April 3-6.

Broadcasts

Hear all the UNO Maverick Basketball games, both home and away, live, on KVNO, 90.7 FM. All regularly scheduled programs will be pre-empted to bring you live coverage of the Maverick cagers in action.

Xmas Concert

The annual Christmas concert by the UNO Chorus will be performed Wednesday, December 11 at 7:30. The performance, directed by John L. Bohrer, associate professor of music at UNO, will take place in the Recital Hall of the Performing Arts Building. The concert is open to the public. Admission is free of charge.

Microcinemagraphics

The last review of a very speedy semester! Thinking back over the past sixteen weeks, I cringe at all the things I had every intention of getting done. But that's not the worst of it. So few of these things were even started, much less completed. Yet I can't complain too much. There are 14,000 other people in this selfsame sinking ship.

Just insofar as this column is concerned: I had hoped to review about ten more films; throw in a few book critiques; and even check out a play or two that no one else had the time for. But, superrationalizer that I am, I simply toss it off with a bland "That's the way it goes, folks."

One, Two, Three, Go!

So, in an attempt to catch up, here we go, friends, ready or not. "Pelham, One, Two, Three" is an absolutely terrifying film full of dirty words and screaming passengers. But don't let the language throw you, the film is fantastic. And who would have thought of hijacking a New York subway — even for ransom. Subway passengers are notoriously too poor to bother with. But they did, and you should. A really great film.

Contrasts

Of course, on the other hand we come to its direct opposite, The Klansman, a catastrophic strip of celluloid casually acclaimed as this year's major film. Though the only thing that is actually major about it is the awesome cast of characters suckered into making this disaster. The non-sensical violence, the retarded symbolism, the stupid story line, and the enraging idea of (Continued on page 9)



Melba Rounds



melba ខេត្តពេល១

UNO Student Center Ballroom

Performances:

Mon., Dec. 9, 11:30, 1:30 M Tues., Dec. 10, _{9pm}.10pm Wed., Dec. 11,

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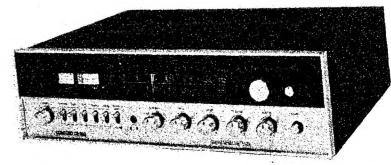
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Microcinemagraphics

(Continued from page 8)

proselytizing for the Ku Klux Klan are enough to cause the average American film-goer to walk post-haste to the nearest theatre manager and demand a complete refund (even for the popcorn). About the only thing this film does successfully is move the audience in about the same manner as a soggy bowl of prunes might.

A Play?

Moving right along, however, the play this week (fooled you, didn't I?) is Babes in the Bighouse at the Magic Theatre, an original musical by Megan Terry, that I have not, as yet, had a chance to see. Therefore, it is proving difficult to review. Be that as it may, knowing the Magic Theatre's past reputation, knowing Megan Terry's abilities, and knowing that repertory theatre in Omaha is in dire need of support, I feel very confident in recommending this production. How's that for a vote of confidence?

See You Soon

So I guess the show is over. At least for the Fall Semester, '74. Tune in again next term, same time, same station, and we might just be able to continue from where we're leaving off. If not, this serial edition wasn't worth the effort anyway. Have a nice holiday.

FAMILY AFFAIR

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UNO Ballroom

Tickets:

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Tickets available MBSC Information Office, first floor



LA SCENE: by Charbon

No one on this great green earth will ever accuse Ray Cooney and John Chapman of having written the "Play of the Century" or anything even close to it.

Not Now, Darling comes as close to absolute frippery as anything I've seen lately. It's a vehicle full of nonsense, slapstick farce and a plot with positively no redeeming social significance.

Now, Darlings, that's about as pompous as I can get . . . and, if you haven't figured it out, I'm putting you on jest a leetle.

Marvellous Nuts

Fact is, I like to laugh, and laugh, and laugh. Last Saturday night I almost got my fill of laughing. Charles Jones, the staturesque (like that reference, Charlie?) director at the Playhouse, trotted onto the stage as wacky a bunch of comedic screwballs as one might imagine.

I kept waiting for a straight character to show up...never happened, just a constant procession of marvellous nuts. There are eleven cast members in all, all of whom could safely qualify as Bunker "dingbats" at

the very minimum.

David Wallace (Gilbert) and Frank DeGeorge (Arnold Crouch) complimented each other quite well in the more frantic scenes although I was vaguely aware of an occasional miscue. DeGeorge mugs while Wallace wails at his partner's lack of smarts in the game of infidelity.

But for me the best line of the show comes from the Crouch character when he instructs the audience that, "any number can play."

If a pair of performers can be described as "paragisms" of the vedy, vedy British stereotype, Rudyard Norton (Commander Frencham) and Karen McClellan (Mrs. Frencham) come close. She strikes a posture on several occasions that should draw a guffaw from a mummy (or daddy, even). Norton's vitality absolutely amazes me. He bounds about the stage like a youngster . . . of course he's only 39,000 years old. But his reward in the curtain calls is the obvious envy of all the males in the cast ... ah! to be old enough to kiss Molly Schomer (Miss Whittington) . . . 'tis an

osculation devoutly to be wished.

Kissing is Boring

Barbara Williams was a delightfully efficient Tipdale right up to the time she took off her clothes; then she was smashing my deah. Janet Wallace gave a nice reading to the Maude role but, gee, doesn't it get a little boring kissing your own husband so much, Jan. Heck, you can do that at home.

Debbie Hike's Janie McMichael was appropriately sensually scatterbrained but, as in Shakespeare's comedies, she plays the character as a wise fool; very well done, indeed.

Former UNO stalwart Frederick McNew (Harry) and UNO student Suzy Wurtz (Sue) acquited themselves well. Jerry Stommes might have done with a little less accent but he played the cameo Lawson with a pleasing flair.

You're Out!

Now for the bad news: Jim Othuse has designed a most opulent set in creams and mauves. It makes a nice furrier's salon and has the necessary exits for the business of the play. But his lighting design is almost gauche. It is so brilliant at times that one loses the actors. Sure, it's a beautiful set, but good God, why bounce it off the back of the house.

Add to that Shirli Frank's ultra bright costuming of the flesh-pots and you have the perfect combination for eye strain. Sorry, folks, I call 'em like I sees 'em; and sees 'em, and SEES 'em

Looking for an evening of chuckles, rib-tickling laughter and just plain belly laughs? Catch this one at the Omaha Playhouse sometime between now and December 15th.

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Iowa State Favored In UNO Tourney

By Dave Coulton

One of the toughest meets for Mike Palmisano's wrestling squad will be their own Invitational meet in the Fieldhouse Saturday, December 7.

While UNO finished fifth out of eight teams last week at the Air Force Invitational, UNO will have trouble winning a high placement in their own tourney. Stumbling Blocks

Two of the stumbling blocks for the Mavericks will be the Invitational's defending champion, South Dakota State, and perennial national power Iowa State.

lowa State visited the UNO Invitational two years ago, walking away with the team title

and all individual titles, as their wrestlers posted 30 wins and no losses in the meet.

Iowa State is not expected to walk away with all the individual titles this year, but none of the nine teams in the tourney is expected to keep up with the Cyclones in the team title race.

High Places

"We would like to win it, but all our kids will have to wrestle over their heads," said Pal-misano. "Every guy is going to have to place in the top three; if one guy takes fourth, that's it.'

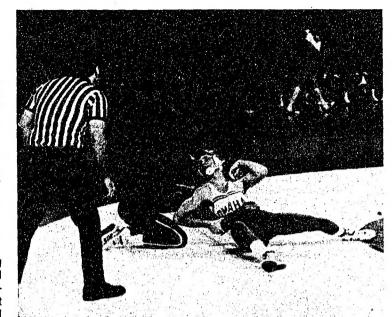
Palmisano feels Iowa State is a super team and has to be the favorite, but he added, "There are eight other teams, and that is what makes it (the tournament) tough."

Palmisano believes South Dakota State and Northwest Missouri State are two other teams in the tournament UNO will have to watch out for.

Iowa St. Young

He does not feel, however, the Invitational will be as tough a tournament as last week's Air Force Academy Tourney. "There were five well balanced teams at Air Force," Palmisano said. "We don't have that many balanced teams.'

Iowa State will bring a young team led by 190 pounder Al Nacin. A three-time All-American and two-time Big Eight champion, Nacin finished third (Continued on page 11)



UNO's Mike Block works to free himself in last year's Invitational.

Cagers Aim for Errorless Game?

UNO's basketball team, plagued by early season mistakes, will try to get things moving against Augustana College this Saturday night in the Fieldhouse at 7:30 p.m.

Head Basketball Coach Bob

Hanson feels the Mavericks made too many mistakes against both Northwestern Iowa and Morningside, and feels UNO must show vast improvement if they are to win Saturday night's contest.

Silly Errors

"We made some silly errors in our first two ballgames," said Hanson. "We made too many turnovers, we didn't rebound well, and we played subpar on defense.'

"We'll have to be a lot better this Saturday night against Augustana if we are to come out on top. They are just as good as our first two opponents, if not better.'

The Vikings, according to Hanson, are a veteran basketball team, one with a lot of experience. "They have basically everyone returning from last year's squad, which finished second in the North Central Conference.

Backcourt Strong

Augustana's backcourt is their strong point. Senior Neil Klutman, a three year starter,

is a fine shooter and playmaker, and made honorable mention as an All-North Central Conference selection.

According to Hanson, he's the kind of guard who makes very few mistakes and penetrates well. Junior Jeff Wilber is not known for his shooting ability, but is a fine defensive guard, and usually draws the toughest assignment on defense.

Augustana does have a taller front line than does UNO, and they are scrappy and hustle well under the boards. Forwards Jeff McCarron and John Ritterbusch, both two year lettermen, stand 6-5", but both hustle well and are fine shooters.

All-NCC

McCarron averaged 15.6 points per game last season, and hauled down nine rebounds per contest. Ritterbusch, an All-North Central Conference forward, is the Vikings toughest rebounder, averaging 10.5 rebounds per game a year ago.

(Continued on page 11)



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Iowa State Favored At UNO

in the NCAA national championships last year. Winners Return

Iowa State will also have freshmen manning the 118, 134 and 142 categories.

South Dakota State will be led

agers A

by Kermit Opp, 134; Tom Hayes, 142 and third in last year's tourney; and Al Nostrup,

Northwest Missouri State will be led by Mike Pappin, the 150pound champion at last year's

the meet. 11 A.M. Start

Defending UNO champions are Mike Block, 134; Ken Boettcher, 142; and Craig Artist, 167.

Kelly Greene, 177 pounds

and a champion last year from

Morningside, and Stan Peter-

son of Westmar, sixth in the

NAIA at 167 last year, are

among the top wrestlers for

The wrestling meet will begin at 11 a.m., with the consolation finals at 6 p.m., and the finals at 6:45 p.m. Action will take place on three mats.

The nine teams in the tournament are Northwest Missouri, South Dakota, South Dakota State, Wayne State, Morningside, Fort Hays State, Iowa State and UNO.

Intramural **Sports**

Several Intramural Activities will be taking place during the final week of the semester according to Bert Kurth, UNO intramural director.

Curling

One of those events will be Curling, held in the Ak-Sar-Ben arena. Co-ed Curling will be on Tuesdays at 3 p.m. and on Wednesday, Dec. 11, at 3:15 p.m. the Pikes will take on Pi Kappa Phi in curling. The Little Pikes will meet Pi Kappa Tau also. Spectators are welcome.

Bowling

The UNO Intramural Bowling Tournament will be held on Thursday Dec. 12 at the West Lanes between 12 p.m. and 4 p.m. There will be Team, Doubles, Mixed Doubles, and

Singles matches. Anyone interested should see Bert Kurth.

Club Hockey

UNO's hockey team will meet Drake University in Des Moines on December 13, and Iowa State in Ames, la. on December

The team needs a statistician (official scorer) to work both home and away games. Interested people may contact Head Coach Keith Walsh or Assistant Coach Jack Webster.



day night's game. Steve Center Davor Rukavina, who stands 6-9", averaged 10 rebounds a game a year ago, and according to Hanson, is very physical under the boards.

"He doesn't shoot very much, but he sure is tough when he has to be under the boards." "He and Ritterbusch are a very tough pair under the boards." Depth

The Vikings feel they have excellent depth to back up their starting forwards. Greg Nagel, a 6-7 freshman from Bellevue, is highly regarded by their staff, whom Hanson says has a lot of potential. And Kevin McNeeley, likewise a freshman, was highly sought after by many col-

Hanson doesn't plan to make any line-up changes for SaturFleming and Leo Grimes will open up in the backcourt, Randy Worth and Dennis Forrest will be the forwards, and Pat Roehrig, UNO's leading scorer, will be at center.

Women Will Meet St. Mary's Sun.

UNO's women's basketball team will host the College of St. Mary's in the Fieldhouse Sunday, December 8, 2 p.m. Basketball Coach Sonia

Green said this year's team "is faster and has better shooting' than last year's squad which finished sixth in the women's state tournament.

Admission is free, and the game is open to the public.

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THE GATEWAY

Classifieds

Next week the Gateway will provide a special section of classified ads devoted to Seasons Greetings from UNO faculty, staff and students.

Anyone wishing to submit a Christmas greeting of 25 words or less should bring them to the

Gateway office, Annex 30, by Friday at 5 p.m.

PERSONALS
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Masland.

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BILL in my MWF 10:30 English class: I hope I don't embarrass you by turning around and staring at you during class — but why do you always sit in the last row? You know who.

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SCAB Meets Monday

A meeting of the Student Center Advisory Board (SCAB) originally scheduled for next Wednesday will be held on Monday morning instead.

According to Student Center Director Don Pflasterer, the switch was made at the request of Vice Chancellor Ronald Beer. Beer is slated to discuss two reports on the status of the university's food service operation with the board.

One of the studies, conducted by four UNO graduate students last summer, was reported on in the Nov. 27 edition of the Gateway. The other study, done by two representatives of Saga Food Services Inc., is outlined in today's issue.

The Monday meeting will be held at 9:30 a.m. in the Student Center's Tower Room.

Psvch Exams

The final examinations for students enrolled Psychology 101 will be held Saturday, Dec. 14, 2 p.m.

Each teaching assistant will administer the examination to those students in his or her discussion groups at the place indicated below:

Paula Bell.... Allwine H. 316 Jose Bermudez ... Conf. Cent. Beth Fraze Engg. 254 Nikki Ingram Engg. 256 Mary Ellen Lynch . Admin. 389 Donna McCunn Allwine H. 301 Mary Smith......Engg. 101 Lee Wigert Admin. 303 Dan Wright Admin. 110

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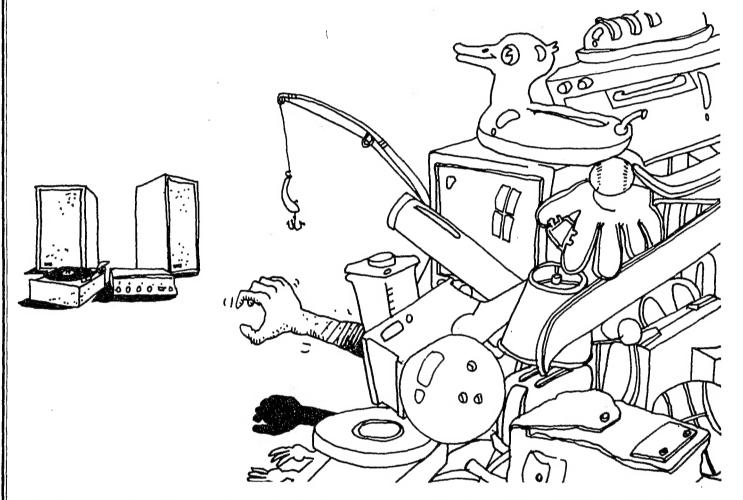
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